

[Fairs]

Editor's
Choice

In 2011, the Carpet Design Awards were opened for the first time to non-Domotex exhibitors. Here we offer our edited view of some of this year's most interesting entries

THE CARPET DESIGN AWARDS had up to this year's edition only ever been open to firms that had stands at Domotex in Hanover. Although over the years this has created hard fought competition in many categories, it also meant that the range of entries and indeed the competition itself was limited. Therefore in 2011 the partners in the awards, Deutsche Messe, the organisers of the world's leading floor-covering fair Domotex and HALL Publications Ltd. took the bold step of opening up entry into the CDAs to non-Domotex exhibitors, thereby making the competition the biggest international award for high quality designer carpets.

The result of opening up the competition, and thereby broadening its appeal, led this year to the largest number of the entrants into the competition to-date: 189 from 21 countries. The carefully selected jury chose 30 shortlisted finalists via a digital selection process, all of which were then presented on the dedicated Carpet Design Awards stand at Domotex ready for the final judging on 14 January 2011.

Without prejudicing the decisions of the judges, the process of administering the CDA, allowed us to understand that the entrants to the awards in fact represent a view of the best rugs being made today across the world with many of the world's leading manufacturers entering the competition.

Therefore, mindful of the fact that the judges can only choose three entrants in each category, here we present COVER's selection of carpets that did not make it into the final three. These rugs represent not only some of the year's most innovative and noteworthy designs and provide us with an unprecedented insight into current trends and directions in carpet design but also an introduction to new collections and new companies whose work has not yet seen the light of publicity.

Across the different categories



01 *Abstracted Landscape*,
Zollanvari, Zurich

02 *Ikat*, Tribal Looms/Pacific
Collection, New Jersey

03 *Oceanic*, Faggerhaus
Designteppiche, Augsburg

04 *Celebration*, Obeetes,
Mirzapur

05 *Highlands Autumn*, Warp
& Weft, New York

06 *Isabelle*, Robin Gray
Design, Santa Fe

07 *Valley*, The Rex Ray Rug
Collection, Samad Brothers
Inc., Rutherford, NJ

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